

BioTrinity 2022

Catalysing Growth in the Life Sciences Industry



SPONSOR **SHOWCASE** **ATTEND**
LONDON **APRIL 26-27** 2022

Organised by



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BioTrinity 2022

Catalysing Growth in the Life Sciences Industry

BioTrinity is a proven, must-attend London conference, that catalyses growth and supports in-person re-engagement across the life sciences industry.

BioTrinity is attended by an ever-evolving audience of early stage and emerging life sciences R&D Companies, investors, large pharma, and other valued partners throughout the life sciences ecosystem. The conference features a focused, relevant, and stimulating programme, led by great speakers, who bring their knowledge, expertise, and vision to the fore in exciting, high-quality sessions.

Interacting with new companies each year is something we believe to be a critical attribute of a successful conference and we work hard to ensure that a substantial and fresh line-up of investable opportunities and collaboration possibilities are showcased.



BioTrinity 2022 will feature:

- A refreshed agenda of panels, interviews and keynotes delivering thought provoking and relevant content, presented by powerful names and trusted voices
- The BioLaunchPad presentation platform, which features a fresh line of R&D companies who will be showcasing their activities to the industry
- Pre-scheduled live & in-person private partnering meetings during the two-day physical conference as well as a bonus third day of virtual only partnering on Thursday 28 April 2022
- A sponsors exhibition area and plenty of 'all-delegate' networking opportunities throughout both in-person days
- Opportunity to revisit recorded content from the Presentation Room & BioLaunchPad sessions in the days following the conference, to ensure you don't miss out on anything.

Agenda

TUESDAY 26 APRIL				
Location	Bishopsgate	London Wall	Galleria	Broadgate
From 08:00	Conference open			
09:20 - 09:30	Welcome	BioLaunchPad Company presentations	Exhibition	Private Partnering Meetings
09:30 - 10:00	Keynote: A Review of the Life Sciences Investment Landscape			
10:00 - 11:00	Presentation Session: Identifying the Challenges & Opportunities in Rare & Orphan Diseases			
11:00 - 12:00	Presentation Session: Exploring the Latest Breakthroughs and Developments in Oncology R&D			
12:00 - 12:40	Interview: How Will the Government's 'Life Sciences Vision' Impact Your Business?			
Lunch & Networking				
13:40 - 14:20	Interview: Inspiring Innovators	BioLaunchPad Company presentations	Exhibition	Private Partnering Meetings
14:20 - 15:20	Presentation Session: How do the Capital Markets of New York, London and Frankfurt Compare?			
15:20 - 16:20	Presentation Session: How will the Latest Strategies in Clinical Trial Design Support the Successful Development of New Technologies?			
17:00 - 19:00	Networking Drinks for all delegates in the Galleria			
19:00 - 22:00	BioTrinity Delegate Dinner (off-site) *MUST BE PRE-BOOKED*			

Agenda

WEDNESDAY 27 APRIL				
Location	Bishopsgate	London Wall	Galleria	Broadgate
From 08:00	Conference open		Exhibition	Private Partnering Meetings
09:30 - 10:00	Keynote: An Overview of Future Investment Trends in Life Sciences	BioLaunchPad Company presentations		
10:00 - 10:30	Keynote: A Life Sciences Regulatory Update			
10:30 - 11:30	Presentation Session: Revisiting the Microbiome			
11:30 - 12:10	Interview: Inspiring Innovators			
12:10 - 12:40	Keynote: Maximising the Benefits of R&D Tax Credits			
Lunch & Networking				
13:40 - 14:40	Presentation Session: Targeted Protein Degradation: Developments in PROTACs and Molecular Glues	BioLaunchPad Company presentations	Exhibition	Private Partnering Meetings
14:40 - 15:30	Panel Discussion: The RNA Medicines Revolution – Vaccines and Beyond			
15:30 - 16:00	Keynote: The Critical Role of Accelerators in Supporting Growing R&D Companies			
16:00 - 17:00	Closing Drinks for all delegates in the Galleria			

THURSDAY 28 APRIL	
08:00-18:00	Virtual Private Partnering Meetings
All day	Recorded content from BioLaunchPad, Panels, Interviews & Keynotes available to view on demand

Sponsorship at BioTrinity

BioTrinity sponsors gain targeted and effective exposure of their brand to innovative R&D companies at all stages of development, as well as Accelerators, TTO's, Big Pharma, Investors, Charities, Academics and other key decision makers from across the life sciences industry.

BioTrinity sponsors gain brand exposure to target markets throughout the year via branding on the website, social media updates and via our regular e-marketing campaigns to our network. **So the formula is simple, the earlier you book, the more value you receive.**

Biotrinity 2022 Packages	Description	No. available	Delegate Passes	Stand/ Private Booth	Email	Logo on marketing	Advert	Cost*
Gold	Stand or Private meeting room, gold level branding, chair of a panel at our discretion	6	8	✓ 3m stand or 3x3 booth	✓	✓	✓ Full Page	£12,500
Silver	Stand and 1 add on item, silver level branding	8	6	✓ 2.4m stand	✗	✓	✓ Full Page	£9,500
Bronze	Stand and bronze level branding	8	4	✓ 1.5m stand	✗	✓	✓ Half Page	£6,500
BioLaunchPad (with presentations)	Bronze branding, 5 company presentation places, 1 x 5-min welcome	4	7	✗	✗	✓	✓ Half Page	£6,500
BioLaunchPad (without presentations)	Bronze branding, verbal recognition and branding at beginning of sponsored BLP session	3	2	✗	✗	✓	✓ Half Page	£3,000
Event Supporter	Event supporter branding	4	2	✗	✗	✓	No	£2,500

* All prices are subject to VAT.

As a sponsor you will have the choice of an exhibition stand or private meeting booth (for gold package only). Exhibition stands are in the Galleria, the central hub of the whole conference, used by all delegates for networking, catering and moving between rooms.

Please note that stand and booth availability is limited and allocated on a first come first served basis. All stands are created for sponsors on a bespoke basis and available for you to take away with you at the end of the conference.

Additional Sponsored Branding Opportunities

BioTrinity 2022 Additional Opportunities <i>(all subject to availability)</i>	Passes Included £ <i>(prices are subject to VAT)</i>
Sponsorship of Delegate Dinner drinks on 26 April	£3,000
Joint Sponsorship of the Delegate Dinner on 26 April	£5,000 x 2
Sponsorship of the Networking Reception on 26 April	£2,500
Sponsorship of the Closing Drinks on 27 April	£2,500
Sponsorship of a BioLaunchPad session	£3,000
Sponsorship of a bespoke Satellite Session	£4,000
Conference Lanyard sponsor	£6,000
Sponsorship of Conference pens	£4,000
Inside cover advert in the delegate handbook	£1,500
Back cover advert in the delegate handbook	£1,500
Full page advert in the delegate handbook	£500
Charging Station branding	£1,500
Pop Up banner in partnering room	£500
Literature included on a shared table	£500

BioTrinity Delegate Dinner

This networking dinner is an additional 'booking only' event available exclusively for up to 150 registered BioTrinity Delegates. The dinner will be hosted at an offsite location on Tuesday 26th April. Sponsorship opportunities include:

Sponsorship of the Delegate Dinner Drinks Reception: £3,000 plus VAT, includes branding across pre and on-event marketing, two guest places and the opportunity to present a 5-minute welcome during the drinks reception.

Sponsorship of the Delegate Dinner: £10,000 Sole Sponsors/£5,000 plus VAT for Joint Sponsorship, includes branding across pre and on-event marketing, 10/5 guest places and the opportunity to present a 5-minute welcome during the dinner.

Networking Reception and Closing Drinks at BioTrinity

The BioTrinity agenda includes networking drinks on the first day and closing day of the conference that takes place in the Galleria – which is the central hub of the venue. Sponsorship of either session is charged at £2,500 plus VAT and includes branding across pre and on-event marketing, and the opportunity to present a short address to delegates.

Delegate Tickets

A general delegate ticket includes access to the whole conference and includes the use of the private partnering meeting service, access the networking event, all presentation sessions, BioLaunchPad, the sponsors exhibition and full catering for both days. Please note that single day tickets are not available.

How to book: Please log on to www.biotrinity.com/register to book your ticket

Coming as a group? We offer a **4 for 3 deal** on all ticket types.
Please email Events@obn.org.uk to book.

We are pleased to offer **reduced rates for academic and investor delegates**.
Email Events@obn.org.uk for codes.

Ticket Type	OBN Member Price	Non-Member Price
Earlybird (until 15 December)	£800	£1,100
Standard (16 December - Event)	£1,200	£1,500
Academic	£500	£500
Investor	One Complimentary, up to 3 at £500	
Digital Only	£500	£500

BioLaunchPad®

BioLaunchPad® is the company showcase platform of BioTrinity, where R&D companies, TTO's and anyone else wishing to share their commercial proposition can do so via 5-minute showcase presentations.

How to book: BioLaunchPad® presentations slots are **COMPLIMENTARY** for all pre-vetted R&D companies who wish to take part. To apply for a presentation simply register for a delegate ticket and email your 'request to present' to Events@obn.org.uk.



www.biotrinity.com/register

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Contact Details

For general event enquiries including delegate tickets, BioLaunchPad, panels and speaking opportunities please contact: Events@obn.org.uk

For sponsorship enquiries please contact:

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Organised by



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