

**BioTrinity 2025, 1-2 April at Convene, 133 Houndsditch, London Sponsorship & Support Opportunities** 







#### **ABOUT BIOTRINITY:**

BioTrinity is a long-running and highly regarded UK based partnering & investment conference for the life sciences industry. Organised by OBN, the two-day event focuses on knowledge sharing, showcasing innovation, networking and partnering.

#### **WHO ATTENDS:**

An audience of over 850 delegates attend BioTrinity each year, comprising a mix of early stage and emerging life sciences R&D companies, investors, big pharma, academics, charities, government, and a broad range of valued service providers.

#### **CONFERENCE HIGHLIGHTS:**

- Two scientific spotlight presentation tracks featuring series-A stage R&D companies across 12 therapy areas
- A Business & Investment presentation track
- Two days of pre-scheduled in-person private partnering meetings
- A sponsors exhibition
- Plenty of networking including an alldelegate networking party on day one
- A dedicated investor only reception









# 2024 HIGHLIGHTS

- Over 850 Registered Delegates
- Over 100 R&D Showcase presentations
- 9500 Partnering Requests
- Over 3000 scheduled meetings over two in-person days and one virtual day
- 20 Academic Poster Presentations

#### **2024 Feedback Survey**

- 100% delegates would recommend attending BioTrinity
- 100% achieved their objectives at the conference
- 98% good/very good rating for the OBN team support
- 92% Good or Very Good overall rating

## WHY SPONSOR?

BioTrinity sponsors gain targeted exposure to an audience of innovative R&D SME's, emerging entrepreneurs, academia, big pharma, investors, charities, and valued service providers.

In advance of the event, sponsors benefit from inclusion in our regular e-marketing campaigns, website branding, and plenty of promotion via LinkedIn.

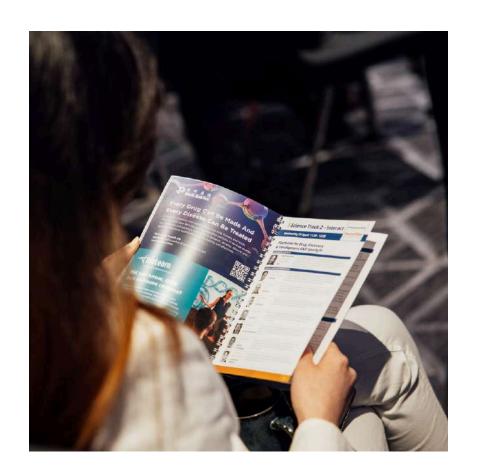
OBN Members receive a % discount on all packages, with the rate dependent on membership level:

- Network Members = 10% Discount
- Full Members = 15% Discount
- Supporter & Corporate Sponsors = 20% Discount

Contact <u>events@obn.org.uk</u> to discuss further.









#### PLATINUM £22,500 + VAT

- Prominent branding in event marketing
   & a full page advert in the handbook
- Dedicated email to the OBN network
- Involvement in a presentation session (subject to availability)
- 3m wide exhibition stand (we produce, yours to keep!)
- Ten delegate passes
- One 'add-on' sponsorship item -TBD

# **GOLD £15,500 + VAT**

- Prominent branding in event marketing
   & a full page advert in the handbook
- Dedicated email to the OBN network
- Involvement in a presentation session (subject to availability)
- 3m wide exhibition stand (we produce, yours to keep!)
- Eight delegate passes

SILVER £12,000 + VAT

- Impactful branding in event marketing & a full page advert in the handbook
- 2.4m wide exhibition stand (we produce, yours to keep!)
- Six delegate passes

BRONZE £9,000 + VAT

- Impactful branding in event marketing & a half page advert in the handbook
- 1.5m wide exhibition stand (we produce, yours to keep!)
- Four delegate passes





#### NETWORKING PARTY CO SPONSOR £9,500 + VAT

- Prominent branding and a short welcome at the beginning of the evening
- Two tickets to BioTrinity & four tickets to the Networking Party

#### LANYARD SPONSOR £9,500 + VAT

- Logo included on the BioTrinity Delegate Lanyard
- Branding in all event marketing
- Two Delegate Tickets



- Hosted on the night prior to the conference (31 March)
- Prominent event branding and a short welcome
- Five guest tickets to the Investor Drinks



• Details to be discussed and agreed





# SUPPORTER PACKAGES



#### **INDUSTRY SUPPORTER**

- Impactful branding in event marketing
- Half page advert in the handbook
- Four delegate passes

£6,500 + VAT

#### **INVESTOR SUPPORTER**

- Impactful branding and visibility in all event marketing
- Company profile in the handbook
- Two delegate passes

£3,750 + VAT

#### **EVENT SUPPORTER**

- Impactful branding in event marketing
- Company profile in the handbook
- Two delegate passes

£3,750 + VAT



## **DELEGATE TICKETS**

Each ticket includes access to the full conference, including partnering, panels, catering and the all-delegate BioTrinity Networking Drinks on 1 April. Please note that single day tickets are not available. If you are attending as a group, we offer a 4 for 3 package, so do contact the team to enquire.

#### **OBN MEMBERS**

Early-Bird Rate (valid until 15 December) £850 + VAT

Standard Rate (valid between 16 December - 23 March) £1,350 + VAT

Late Rate (begins 24 March) £1,850 + VAT

#### **NON OBN MEMBERS**

Early-Bird Rate (valid until 15 December) **£1250 + VAT** 

Standard Rate (valid between 16
December - 23 March)
£1,750 + VAT

Late Rate (begins 24 March) £2,250 + VAT

#### **INVESTORS**

We offer active life science investors **one complimentary** ticket per company.

Additional tickets can be purchased for **£600 + VAT** 

#### **ACADEMIC/STUDENT/CHARITY**

£500 + VAT



# **Contact Us**

#### Address

OBN (UK) Ltd, Bee House, Milton Park, OX14 4SB

#### **Phone Number**

+44 1235 420 870

#### **Email Address**

<u>events@obn.org.uk</u> or <u>membership@obn.org.uk</u>