



ABOUT BIOTRINITY:

BioTrinity is a long-running and highly regarded UK based partnering & investment conference for the life sciences industry. Organised by OBN, the two-day event focuses on knowledge sharing, showcasing innovation, networking and partnering.

WHO ATTENDS:

An audience of over 850 delegates attend BioTrinity each year, comprising a mix of early stage and emerging life sciences R&D companies, investors, big pharma, academics, charities, government, and a broad range of valued service providers.

CONFERENCE HIGHLIGHTS:

- Two scientific spotlight presentation tracks featuring series-A stage R&D companies across 12 therapy areas
- A Business & Investment presentation track
- Two days of pre-scheduled in-person private partnering meetings
- A sponsors exhibition
- Plenty of networking including an all-delegate networking party on day one
- A dedicated investor only reception



2024 HIGHLIGHTS

- Over 850 Registered Delegates
- Over 100 R&D Showcase presentations
- 9500 Partnering Requests
- Over 3000 scheduled meetings over two in-person days and one virtual day
- 20 Academic Poster Presentations

2024 Feedback Survey

- **100% delegates would recommend attending BioTrinity**
- 100% achieved their objectives at the conference
- 98% good/very good rating for the OBN team support
- 92% Good or Very Good overall rating

WHY SPONSOR?

BioTrinity sponsors gain targeted exposure to an audience of innovative R&D SME's, emerging entrepreneurs, academia, big pharma, investors, charities, and valued service providers.

In advance of the event, sponsors benefit from inclusion in our regular e-marketing campaigns, website branding, and plenty of promotion via LinkedIn.

OBN Members receive a % discount on all packages, with the rate dependent on membership level:

- **Network Members = 10% Discount**
- **Full Members = 15% Discount**
- **Supporter & Corporate Sponsors = 20% Discount**

Contact events@obn.org.uk to discuss further.



PLATINUM
£22,500 + VAT

- Prominent branding in event marketing & a full page advert in the handbook
- Dedicated email to the OBN network
- Involvement in a presentation session (subject to availability)
- 3m wide exhibition stand (we produce, yours to keep!)
- Ten delegate passes
- One 'add-on' sponsorship item - TBD

GOLD
£15,500 + VAT

- Prominent branding in event marketing & a full page advert in the handbook
- Dedicated email to the OBN network
- Involvement in a presentation session (subject to availability)
- 3m wide exhibition stand (we produce, yours to keep!)
- Eight delegate passes

SILVER
£12,000 + VAT

- Impactful branding in event marketing & a full page advert in the handbook
- 2.4m wide exhibition stand (we produce, yours to keep!)
- Six delegate passes

BRONZE
£9,000 + VAT

- Impactful branding in event marketing & a half page advert in the handbook
- 1.5m wide exhibition stand (we produce, yours to keep!)
- Four delegate passes



**NETWORKING PARTY
CO SPONSOR
£9,500 + VAT**

- Prominent branding and a short welcome at the beginning of the evening
- Two tickets to BioTrinity & four tickets to the Networking Party

**LANYARD
SPONSOR
£9,500 + VAT**

- Logo included on the BioTrinity Delegate Lanyard
- Branding in all event marketing
- Two Delegate Tickets

**INVESTOR DRINKS
SPONSOR
£6,500 + VAT**

- Hosted on the night prior to the conference (31 March)
- Prominent event branding and a short welcome
- Five guest tickets to the Investor Drinks

**BESPOKE SATELLITE
SESSION
£5,000 + VAT**

- Details to be discussed and agreed



SUPPORTER PACKAGES

INDUSTRY SUPPORTER

- Impactful branding in event marketing
- Half page advert in the handbook
- Four delegate passes

£6,500 + VAT

EVENT SUPPORTER

- Impactful branding in event marketing
- Company profile in the handbook
- Two delegate passes

£3,750 + VAT

INVESTOR SUPPORTER

- Impactful branding and visibility in all event marketing
- Company profile in the handbook
- Two delegate passes

£3,750 + VAT



DELEGATE TICKETS

Each ticket includes access to the full conference, including partnering, panels, catering and the all-delegate BioTrinity Networking Drinks on 1 April. Please note that single day tickets are not available. If you are attending as a group, we offer a 4 for 3 package, so do contact the team to enquire.

OBN MEMBERS

Early-Bird Rate (valid until 15 December)
£850 + VAT

Standard Rate (valid between 16
December - 9 March)
£1,350 + VAT

Late Rate (begins 10 March)
£1,850 + VAT

NON OBN MEMBERS

Early-Bird Rate (valid until 15 December)
£1250 + VAT

Standard Rate (valid between 16
December - 9 March)
£1,750 + VAT

Late Rate (begins 10 March)
£2,250 + VAT

INVESTORS

We offer active life science investors
one complimentary ticket per
company.

Additional tickets can be purchased for
£600 + VAT

ACADEMIC/STUDENT/CHARITY

£500 + VAT

